



## PUBLIC MEETING: Bridge of the Gods Centennial Celebration Advisory Committee Meeting

DATE: Wednesday, **February 4, 4:00 PM**

LOCATION: <https://us02web.zoom.us/j/83907402862>

### AGENDA

- 1) Commission meeting called to order
  - a. Pledge of Allegiance
  - b. Roll Call
  - c. Modifications, Additions, and Changes to the Agenda
- 2) Discussion
  - a. Event Logistics & Operational Planning
  - b. Confirm Date for Next Meeting
- 3) Adjournment

**227 Days Until Celebration**

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## PORT COMMISSION REPORT

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**TO:** PORT COMMISSION

**FROM:** JEREMIAH BLUE, EXECUTIVE DIRECTOR

**SUBJECT: BRIDGE CENTENNIAL EVENT LOGISTICS & OPERATIONAL PLANNING**

**DATE:** FEBRUARY 4, 2026

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### **Introduction:**

As we move into the critical planning phase for the September 2026 festival, this report has been prepared at the request of the Festival Producer, Jason Waicunas, to formalize upcoming requirements and identify critical dependencies. As we approach the 100-year milestone, the focus of this period is transitioning from high-level concepts to concrete logistics and staff assignments.

The following sections detail the urgent decisions required regarding site infrastructure, security protocols, and brand management. The committee's immediate attention to the Priority Items is requested to ensure we meet our June promotion launch.

### **1. Priority Items (High Urgency)**

The following items require immediate committee feedback or action to maintain the project timeline:

- **Publicity Freeze:** All festival mentions must be removed from online calendars immediately. No public postings should occur until a final, thorough write-up is approved.
- **Sponsor Deck Completion:** To finalize the deck and begin sales, we must identify the Raffle Benefactor (e.g., CL Museum) and confirm who will manage ticket sales/staffing.
- **Infrastructure & Logistics:**
  - Stage Location: Immediate decision needed between Thunder Island (TI) vs. the Pavilion area. The Pavilion is recommended due to existing power, seating, and proximity to facilities.
  - Security: If assets are left on the island overnight, bridge security is mandatory.

- **Budget Adjustment:** Request to add \$600 for an audio technician. Total security costs are also being refined based on the final footprint.

## 2. Logistics & Operations

### Site Management:

- Activity Coordination: Clarification is needed on Port staff involvement. Waicunas requires a contact list (Name/Email/Phone) for those managing artwork and hourly scheduling.
- Thunder Island Access: What is the maximum vehicle weight allowed on the footbridge?
  - Proposed Zoning: Fence off the East side for volunteer/staff/sponsor camping; keep the West side open for activities.
- Waste Management: Seeking local organizations for bottle/can collection. If none are identified, Waicunas will contact local Scout troops.

### Vendor & Partner Coordination:

- Thunder Island Brewing Onsite: Proposed hours are Saturday, 12:00 PM – 6:30 PM at the cook shack.
- EMS: Seeking a Port contact for CL Fire Dept to relay event dates.
- FISH Food Bank: Discussion regarding presence at the front gate/entrance.

## 3. Marketing, Social Media & PR

### Promotion Timeline:

- Launch: Aggressive promotion and social media to begin June 15th.
- Assets: Does the Port have B-roll footage for KOIN6 promo ads?
- Collateral: Timeline needed for artwork (posters/shirts).

### Social Media Strategy:

- Agency: Savannah (Agency) to manage posts from June 15 – Sept 21.
- Access: Recommendation to use the Port's existing IG/FB accounts for maximum reach. Savannah requires login credentials or a plan for coordinated posting.
- Invoicing: Decision needed on whether to pay the \$1,500 fee in July, September, or via split payments.

### Brand Protection:

- Messaging: We must distinguish this event from Lauryl's "BOTG Downtown Centennial Celebration" (October 2026) to avoid attendee confusion.

#### **4. Sponsorships & Grants**

- Current Leads: Tidewater Barge has offered \$1,500.
- CLTourism Grant: ED Blue has advised holding off on this application for now.
- CLT Outreach: On hold pending a green light from ED Blue.

#### **5. Security Plan (Proposed)**

International Tactical Security (Mark Richards) has provided the following coverage proposal:

- Friday, September 19th (9pm-6am): 1 roving officer for sponsor area; 1 officer at TI footbridge.
- Saturday, September 20th (9pm-6am): 1 roving officer (plus 1 at stage if music is active); 1 officer at TI footbridge; 1 officer at CL School field for vehicle monitoring.

#### **6. Next Steps for Committee**

- **Approve the \$600 budget increase for audio tech.**
- **Confirm the Raffle Benefactor and staffing plan.**
- **Provide the Port Staff contact list to Waicunas.**
- **Decide on Social Media account access and invoicing schedule.**