



PUBLIC MEETING: Bridge of the Gods Centennial Celebration Advisory Committee Meeting

DATE: Monday, **March 23, 2026, 6:00 PM**

LOCATION: <https://us02web.zoom.us/j/83907402862>

AGENDA

- 1)** Commission meeting called to order
 - a.** Roll Call
 - b.** Modifications, Additions, and Changes to the Agenda
- 2)** Consent Agenda (***)Consent Agenda may be approved in its entirety in a single motion. Items are considered routine. Any Committee Member may make a motion to remove any items from the Consent Agenda for individual discussion)
 - a.** Approval of minutes for the February 26, 2026 Advisory Committee Meeting
- 3)** Discussion
 - a.** Updates on Tasks and Directives
 - b.** Confirm Date for Next Meeting
- 4)** Adjournment

184 Days Until Celebration



PUBLIC MEETING: Bridge of the Gods Centennial Celebration Advisory Committee Meeting

DATE: Thursday, **February 26, 2026, 5:30 PM**

LOCATION: <https://us02web.zoom.us/j/85806615790>

MINUTES

- 1) Commission meeting called to order at 5:46 PM
The meeting was scheduled to begin at 5:30 PM. Due to a lack of quorum, the meeting was officially called to order at 5:46 PM upon the arrival of Committee Member Crane.
 - a. Roll Call
 - i. Committee Chair Klute
 - ii. Committee Member Crane
 - iii. Committee Member Stipan (excused)
 - iv. Committee Member Palermo (absent)
 - v. Committee Member Berge
 - vi. Members of the Staff and Other Support – Executive Director Jeremiah Blue; Administrative Specialist Keriane Stocker; Festival Producer Jason Waicunas
 - vii. Members of the Public – Lauryl Nagode
 - b. Modifications, Additions, and Changes to the Agenda
- 2) Consent Agenda (***)Consent Agenda may be approved in its entirety in a single motion. Items are considered routine. Any Commissioner may make a motion to remove any items from the Consent Agenda for individual discussion)
 - a. Approval of minutes for the January 15, 2026 and February 4, 2026 Advisory Committee Meeting

MOTION: To approve the minutes for the previous meetings
MOVE: Janice Crane
SECOND: Brittany Berge
VOTE: **Aye:** Carrie Klute, Janice Crane, and Brittany Berge
Absent: Louise Palermo and John Stipan

VIDEO TIMESTAMP:
- 3) Discussion
 - a. Celebration Planning Updates

Waicunas reported significant progress on partnerships, having secured interest from several PCT DAYS sponsors and established new leads at the Oregon Auto Show. Waicunas confirmed with Brigham that while fishing demonstrations were not feasible, they may coordinate fish sales from their Main Street location. Additionally, Waicunas initiated talks with the FISH food bank for event support and is coordinating with local Scouts to manage festival recycling and trash as a fundraiser.

Waicunas reported significant progress on partnerships, having secured interest from several PCT DAYS sponsors and established new leads at the Oregon Auto Show. Waicunas confirmed with Brigham that while fishing demonstrations were not feasible, they may coordinate fish sales from their Main Street location. Additionally, Waicunas initiated talks with the FISH food bank for event support and is coordinating with local Scouts to manage festival recycling and trash as a fundraiser.

The Committee evaluated the feasibility of a fireworks display, currently estimated at \$5,000–\$8,000 for a 60–90 second performance. Discussion also focused on the music lineup and refined the volunteer plan. The Committee made the decision to reserve the campground for the dates of the festival until final decisions about volunteer/attendee camping were made.

The Committee prioritized the purchase of the Centennial Celebration domain (bridgeofthegodscentennial.com), which will be configured to forward to the Port's landing page by next week.

b. Confirm Date for Next Meeting:

4) Adjourned at 6:31 PM

Port of Cascade Locks

Committee Chair
Carrie Klute

Administrative Assistant
Keriane Stocker

Date Approved

PORT COMMISSION REPORT

TO: PORT COMMISSION

FROM: JEREMIAH BLUE, EXECUTIVE DIRECTOR

SUBJECT: CELEBRATION PLANNING UPDATES

DATE: MARCH 23, 2026

Introduction:

This session, facilitated by Waicunas, outlines the key discussion points and pending action items for our upcoming planning session on Monday at 6:00 PM. As we approach our critical Spring deadlines, this meeting will focus on finalizing our promotional timeline, clarifying committee roles for entertainment and vendor outreach, and reviewing the current budgetary allocations for event logistics.

Marketing & Branding

- **Publicity Timeline:** Please refrain from posting the festival to online calendars until the final write-up is completed (Target: April 1st).
- **Draft Description:** Waicunas has provided a draft description celebrating the bridge's 100-year legacy, highlighting the free admission, live music, and raffle for the Historical Museum. Please review for any necessary edits.

"To mark an important milestone of the iconic bridge, The Port of Cascade Locks is hosting, "The Bridge of the Gods Centennial Celebration" in the Marine Park of Cascade Locks, Oregon on September 19 & 20, 2026. For 100 years, the bridge has played an important role in the regional economy on both sides of the Columbia River and served travelers from all over the world. The festival is free to attend and will offer engaging activities such as games, live music, presentations, a marketplace featuring regional artists & businesses, and a raffle to support the Friends of the Cascade Locks Historical Museum. Don't miss this festival...it's going to be a great time for a great cause in an incredible setting!"

- **Merchandise & Artwork:** Janice and Brittany need to establish a timeline for posters, shirts, and stickers. Aggressive promotion and social media posts are scheduled to launch June 15th.

Programming & Outreach

- **Downtown Coordination:** Confirmation is needed regarding Lauryl's committee's stance on adding two weeks to bridge the gap between the festival and the month-long October promotion.
- **Vintage Autos:** A follow-up is required on whether the WAAAM Air & Auto Museum has been contacted. Waicunas is available to lead this or reach out to alternative car clubs.
- **Educational Content:** Recruitment for presenters, speakers, and classes should begin immediately, with a completion goal of July 1st.

Logistics & Staffing

- **Booth Coordination:** We need to confirm if the Port will staff a 10x20 booth for merchandise and raffle sales. Coordination with the museum is also required to determine if they will share this space or require a separate booth.
- **Entertainment:** The committee needs to decide who will handle band bookings. It is suggested that Waicunas manage this to ensure technical requirements and sound equipment are properly addressed.
- **Volunteer Program:** Volunteers will receive free camping on Thunder Island and raffle tickets. Waicunas will review the task list and schedule with the sub-committee to finalize additional incentives.

Technical & Infrastructure

- **Audio/Visual:** Chris Matlock is available to volunteer for audio setup but does not have rental gear. It is recommended we utilize Ascend Audio. Furthermore, Waicunas suggests skipping a formal stage build to save on costs, opting instead for a professional outdoor rug setup.
- **Waste Management:** Confirmation is pending for the Scout Troops to manage recycling and trash. If they are unavailable, Waicunas will pivot to the Fish Food Bank or other local organizations.

Budget & Sponsorship

- **Fireworks:** The committee needs to finalize the decision on fireworks. Given the high cost for a short duration, there is a suggestion to reallocate these funds toward unforeseen expenses.

- **Sponsorship Update:** While PCT DAYS sponsorships are sold out, Waicunas is currently seeking 1–3 Title Sponsors for the Centennial. Outreach to regional companies and artists will continue through June.

Recommendation:

Discussion.