



PUBLIC MEETING: Bridge of the Gods Centennial Celebration Advisory Committee Meeting

DATE: Monday, **June 29, 2026 6:00 PM**

LOCATION: <https://us02web.zoom.us/j/83907402862>

AGENDA

- 1)** Commission meeting called to order
 - a.** Roll Call
 - b.** Modifications, Additions, and Changes to the Agenda
- 2)** Discussion
 - a.** Updates on Tasks and Directives
 - b.** Confirm Date for Next Meeting
- 3)** Adjournment

82 Days Until Celebration

CENTENNIAL CELEBRATION COMMITTEE REPORT

TO: PORT COMMISSION

FROM: JEREMIAH BLUE, EXECUTIVE DIRECTOR

SUBJECT: STATUS UPDATE AND ACTION ITEM REMINDERS

DATE: JUNE 29, 2026

Introduction:

This report compiles the latest progress updates and action items for the committee's review ahead of the June 29th meeting.

Prior to the meeting, Festival Producer Jason Waicunas submitted comprehensive email updates addressing the outstanding action items from our previous session on June 8th. His compiled notes and updates have been integrated below to ensure continuity.

Important Dates:

- The sponsor deadline is **July 22nd**.
- The social media campaign start date is **July 30th**.
- The poster with no logos should be up on the website now along with photos I sent on bridgeofthegodscentennial.com until the final version with logos is ready. Jason to reach out to Brittany on July 24th to place the logos on the poster, which should be done by July 30th and posted on the website.
- Final posters with logos and stickers need to be printed the week of July 30th. Shirts should be printed and shipped to the Port's office, etc. August 15th.

Promotion:

- Who is overseeing communication with Ithaca of Experience Mt. Hood and the Gorge and what is the plan?

Presenters / Speakers / Classes / Etc:

(see Schedule notes below):

- **July 30 Deadline:** All presenters, activities, and raffle details must be finalized. The subcommittee will receive progress reminders on July 7, 14, and 21. Once details are finalized, Waicunas will draft the master schedule to be published on the Port's website and social media outlets.
- **Raffle MC:** Confirmation is needed on who will emcee Saturday's raffle and announcements (CM Crane and/or additional volunteers).
- **VIP & State Representatives:** Status and speaking timelines for state representatives need to be confirmed so Jason can integrate them into the schedule. Port Commissioners will be assigned to welcome them.
- **Speaker Timing:** The committee needs to determine the optimal times for speakers on Thunder Island or the main stage. The current proposed windows are 1:00 PM – 2:00 PM (preferred) or 4:00 PM – 5:00 PM.
- **Native American Representative Invitation:** Status needs to be finalized for Buck Jones. It is recommended to schedule him at the main stage for maximum reach, with open slots at **1:00 PM – 2:00 PM** or **4:00 PM – 5:00 PM**.
- **Geological Society of the Oregon Country:** Julian Gray indicated that GSOC may provide speakers to discuss Columbia River Gorge landslides (Status: TBD).

Event Schedule & Timeline:

Friday, September 18: Setup & Load-In

- 12:00 PM – 1:00 PM: Operations Team (Jason) arrives at Marine Park for logistics setup.
- 3:00 PM – 7:00 PM: Early Bird arrival and setup for vendors and sponsors.
- 3:00 PM onward: Overnight camping opens on Thunder Island and at booth sites for volunteers and sponsors.
- 9:00 PM – 6:00 AM: Overnight Security Shift
 - One (1) roving officer monitoring the fenced sponsor/activity perimeter.
 - One (1) stationary officer with a marked vehicle posted at the Thunder Island footbridge/gate.

Saturday, September 19: Main Event

- 8:00 AM – 11:00 AM: Sponsor and vendor arrival, check-in, and final booth setup.

- 12:00 PM: Festival Officially Opens to the Public.
- 12:00 PM – 12:30 PM: Opening Ceremony
- Proposed: Native American presentation / ceremonial arrow shot across the river from Thunder Island. Keynote speakers.
- 1:00 PM – 2:00 PM: Educational Programming Block
- Proposed: Presentations at the stage or pavilion (Format TBD: potentially multiple speakers with 10-minute slots).
- 3:00 PM – 4:00 PM: Live Music: Band #1 (Main Stage).
- 5:00 PM – 6:00 PM: Raffle & Announcements (Main Stage).
- 7:00 PM – 8:00 PM: Live Music: Band #2 (Main Stage).
- 7:30 PM: Last call announcement (Thunder Island Brewing).
- 8:00 PM: Festival Closes. Fireworks display launched from Thunder Island.
- 8:15 PM: PA Announcement. Main festival grounds and fenced areas must be vacated by the general public (Sponsors, vendors, and staff exempt).
- **9pm - 6am - Overnight Security Shift**
 - One (1) roving officer monitoring the fenced sponsor area and perimeter.
 - One (1) stationary officer posted directly at the main stage.
 - One (1) stationary officer with a marked vehicle posted at the Thunder Island footbridge.
 - One (1) stationary officer with a marked vehicle posted at the Cascade Locks School field to monitor parking and the outer perimeter.

September 20: Teardown

- 8:00 AM – 12:00 PM: Festival teardown, vendor load-out, and site restoration.

Sponsorships and Partner Updates:

- **Sponsorship Status & Outlook:** Momentum is building with 11 sponsors officially confirmed. The final push is underway to meet the July 22nd deadline, with a projected total of 20 to 35 sponsor booths.
- **Vendors:** Anticipating 15 to 20 vehicles from classic car clubs. They will be positioned east of the Pavilion (the area traditionally utilized for PCT DAYS sponsors). Artist responses have been slower than anticipated; outreach is ongoing.

- **Key Partner Update:** Per correspondence with J. Andrews of the Sternwheeler, the Sternwheeler will offer complimentary daytime rides for event volunteers, alongside a separate, paid high-end dinner cruise. will host a special bridge narration directly on board the vessel. Captain Tom because this programming is self-contained on the boat, it eliminates the need to allocate Pavilion space for this activity.
- **Outstanding Regional Outreach:**
 - Follow-ups are continuing with the Lorang family, who have not yet submitted their registration.
 - Shaver Barge Co. previously indicated a \$1,500 commitment via ED Blue; however, they have not replied to recent follow-up emails.
 - Tidewater Barge is officially confirmed.
 - Due to slower-than-average response times ("Gorge Time"), weekly follow-up schedules are being maintained to secure outstanding commitments.
- **Policy & Deck Updates:** The two attached sponsor decks have been updated to reflect a hard payment deadline of September 1st, 2026, ensuring all financial commitments are fully locked in ahead of the event.

Volunteer Coordination & Recruitment:

- **Waste Management & Fundraising Partnerships:** A formal partner is urgently needed immediately to manage event garbage/recycling and to collect aluminum cans/bottles as a fundraising initiative. ED Blue will urgently contact the following local organizations to gauge interest and availability:
 - Fish Food Bank
 - Hood River Lions Club
 - Port of Cascade Locks Maintenance Team
- **General Volunteer Recruitment & Incentives:** All committee members are asked to suggest additional regional volunteer organizations or service groups that can be approached for support.
- **Volunteer Perks Package:** To incentivize general volunteer sign-ups for all other operational tasks, volunteers will receive:
 - Complimentary overnight camping on Thunder Island
 - One (1) complimentary daytime ride on the Columbia Gorge Sternwheeler
 - Five (5) complimentary raffle tickets

- Outreach Strategy: Jason will lead the initial recruitment push by targeting organizations with large, active regional memberships. Immediate outreach will be directed toward:
 - Historical volunteer databases from PCT DAYS
 - Non-profit sponsors and partners associated with BOTGCC (Bridge of the Gods Custom Car show / event networks)



To mark an important milestone of the iconic bridge, The Port of Cascade Locks is hosting, “The Bridge of the Gods Centennial Celebration” in the Marine Park of Cascade Locks, Oregon on September 19, 2026. For 100 years, the bridge has played an important role in the regional economy on both sides of the Columbia River and served travelers from all over the world. The festival is free to attend and will offer engaging activities such as games, live music, presentations, a marketplace featuring regional artists & businesses, and a raffle to support the Friends of the Cascade Locks Historical Museum.

In the digital age, face time is one of the most valuable ways for community, organizations and businesses to get together and share a unique experience in an incredible setting. Don't miss out on a valuable opportunity to sponsor this festival...it's going to be a great time for a great cause!
(A sponsor is the same definition of being a vendor with a booth onsite.)





Who is the target audience?

The target audience consists of visitors and residents of the Pacific Northwest, most of whom live in Columbia River Gorge towns, Portland, OR, and Vancouver, WA and beyond. Outreach to a wide demographic of ages ranging from kids to adults will be opportunistic and about 2000 attendees are expected throughout the weekend. In addition to reaching attendees onsite, we will be promoting sponsors & their products through social media pages and print media on a regional scale.

How is the festival promoted?

The Bridge of the Gods Centennial Celebration will be promoted via online and print media with two main objectives:

- 1. Promote sponsors.**
- 2. Encourage attendance.**

Online & TV media promotion will occur on our social media pages, as well as websites, blogs, and social media pages of sponsors, regional tourism organizations and news sources, and regional businesses.

Print media promotion will occur on the official festival poster, fliers, postcards, advertising in regional publications, and in-store promotions at regional businesses.

How is sponsor revenue collected and product donations for the raffle managed?

Sponsor revenue is collected by Jason Waicunas of Outdoor Viewfinder, LLC, who was hired by the Port of Cascade Locks to produce this festival based on his experience in managing PCT DAYS. 75% of the sponsor revenue will be submitted to the Port of Cascade Locks and 25% will be kept by Outdoor Viewfinder. Once your registration and contract are submitted, you will receive a confirmation email. Payment is due 60 days from the receipt of the registration and contract and you will receive a receipt and a MISC-1099 form if applicable. Sponsors are encouraged to donate products or gift certificates for the fundraising raffle. Raffle items must be brought to the festival, which will be collected by our staff. All revenue from raffle ticket sales will be donated to the Friends of the Cascade Locks Historical Museum. Jason of Outdoor Viewfinder and his team will remain in contact with you and your staff to answer questions and assist with special needs. A comprehensive sponsor info document will be sent to all sponsors once they have submitted the registration and contract.

Festival Logistics:

Weather can be hit or miss in mid-September, but it's likely we will have pleasant conditions throughout the weekend. Sponsors are required to provide their own booth setup such as canopies, banners, and tables and chairs. Tables & chairs can be rented for a fee, which will be delivered to sponsor booths. Services in town include restaurants, gas stations, and a grocery store, all within walking distance of the event site. Local food & beverage vendors will be on site, which will include a beer garden.

Sponsors may camp at their booth spaces or in their vehicle (in the Marine Park only) at no cost and there is a 6 person limit per sponsor. For those who don't want to camp in the park, there are several hotels and other options for RV/vehicle parking in the area. Parking in the park is free and monitored by overnight event security. Make reservations in for hotels or RV camping since they book up fast! Visit <https://cascadelocks.com/> for links to hotel and RV info. Cascade Locks is 42 miles east of Portland, 20 miles west of Hood River and the event site is located 1 mile off of I-84. From I-84, take the Cascade Locks exit. The Marine Park is just off of WaNaPa (Main) Street. Upon arrival, sponsors will be greeted by festival staff, who will direct them to their booth space. Due to issues and potential liability, dogs are not allowed unless they are a registered service animal. A comprehensive sponsor info document will be sent to all sponsors once they have submitted the registration and contract.



SOCIAL MEDIA GUIDE

In order to receive the social media benefits, sponsors must send photos, video, and text to Savannah of our social media team at: <mailto:botgccmedia@gmail.com> . Our team will reach out to obtain assets for promotion before social media promotion, which begins July 30th and ends on September 21st. Instagram will be used to promote our sponsors and general festival info. Facebook will be used only for general festival info.

Website: bridgeofthegodscentennial.com

Instagram: https://www.instagram.com/bridge_of_the_gods_centennial/

Facebook: <https://www.facebook.com/portofcascadelocks>

Please use these hashtags: ***#bridgeofthegods #columbiagorge #cascadelocks #oregon***



BOTGCC Festival - Title Sponsor Benefits - Valued at \$3,000.00

(Limit of only 5 sponsors at this level.)

Registration Deadline – July 22nd

Payment Due Date: TBD (60 days after invoicing upon receipt of the registration and contract.)

- **10x20 booth placement near the stage with power and water access.**
- **(2) 6' tables & (4) chairs delivered to your booth.**
- **Ability to collect attendee contact information.**
- **Conduct merchandise sales, while retaining all profits.**
- **Ability to conduct a 30 minute activity / presentation at your booth that will be listed on the festival schedule.**
- **3 Title Sponsor posts via Reels and/or Stories on the festival Instagram page.**
- **Prominent sponsor banner placement at the event entrances, the stage, and entrance to Thunder Island. *Sponsor provides in-ground feather banners.**
- **Prominent sponsor promotion during the raffle. Reps can be on stage to promote the brand by making an announcement and / or hosting a giveaway.**
- **Your logo will be featured with the Gold level sponsors on the official festival shirt and poster.**

Sponsorship Registration Form

Please complete & email the Registration and Contract forms to bridgeofthegodscc@gmail.com or by mail.

Credit card payments can be called in to 503.705.6769 or filled out on this form.

* A 3% processing fee applies to credit card payments. No fee applies to ACH, check or debit card payments.

Checks should be payable to Outdoor Viewfinder and sent to:

Outdoor Viewfinder, Attention: BOTGCC, 1631 NE 142nd Ave., Portland, OR 97230.

Payments are due by September 1, 2026.

No account info is kept on record and payments are deposited into a secure merchant account.

Upon receipt of the registration and contract, you will an invoice. Sorry, no refunds are available for sponsor payments.

Questions? Please contact the BOTGCC Festival Producer, Jason Waicunas of Outdoor Viewfinder:
503.705.6769 or bridgeofthegodscc@gmail.com.

Sponsor (Company Name):	Website:
Street Address:	City, State, Zip Code:
Advance Contact Name(s):	Advance Contact(s) Email Address & Phone Number(s):
Booth Representative name(s):	Booth Representative(s) Email Address & Phone Number(s)
Can you donate product for the raffle? <i>(No minimum value / amount expected.)</i> <input type="checkbox"/> <input style="width: 30px; height: 20px; border: 1px solid black;" type="checkbox"/> YES <input type="checkbox"/> <input style="width: 30px; height: 20px; border: 1px solid black;" type="checkbox"/> NO	List product names & values for the raffle on Saturday: <i>It's ok to wait until the event if unknown.</i>
Payment Method <input type="checkbox"/> <input style="width: 30px; height: 20px; border: 1px solid black;" type="checkbox"/> Check <input type="checkbox"/> <input checked="" type="checkbox"/> Credit Card	

Sponsorship Contract

TERMS AND CONDITIONS

No co-branding or sharing a booth space with any other company or organization is permitted without prior consent, (this includes product placement at your booth.) Sponsors must provide all equipment for their booth space (tent, canopy or covering, adequate weight supports, rope, chairs, etc.) Event staff will deliver tables and chairs as covered in your sponsor level or if you purchased them as an add-on. BOTGCC will have a limited supply of tools, rope and tent stakes to loan out. Sponsor staff may bring alcohol, but may not consume it while the beer garden is open. Violations can result in fines of \$10,000 from the OLCC and BOTGCC could be shut down...please be sure to respect and follow this policy!

BOTGCC will be open to attendees on Saturday, September 19th from 12 to 8pm. Sponsors must arrive to set up booths, etc. on Saturday, September 19th between 8am and 11am, no exceptions. All sponsor booths must set up by 12pm on Saturday, September 19th. No vehicles will be allowed in the event space between 12 – 8:30pm. All sponsor booth canopies / tents must be anchored to the ground and they will be inspected by staff to ensure they are safely tethered.

BOTGCC has security, but sponsors are solely responsible for the content of the booth and the security of the goods and quality of the services provided by this booth. It is recommended to provide at least 2 staff members to operate your booth to allow for food and bathroom breaks, etc. Sponsors may not charge attendees for booth activities, but may conduct product sales and get to keep all revenue.

Sponsors agree that Outdoor Viewfinder and the Port of Cascade Locks may use your company's name and logo for promoting your brand and BOTGCC via online and print media. All sponsor staff agree to abide by all the laws, rules and regulations of the Town of Cascade Locks, Port of Cascade Locks, and BOTGCC.

Due to issues and potential liability, dogs are not allowed at BOTGCC unless they are a registered service animal.

AGREEMENT

By signing this agreement, you expressly release Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks and their agents from any and all liability for any damage, injury or loss to any person or goods which may arise from the occupation of the space by the applicant(s). You agree to hold Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks harmless of any loss or damage by reason thereof. You also agree to comply with all state and local regulations in the operation of your booth. You agree that you have read and agree with the TERMS AND CONDITIONS outlined in this application. Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks may choose to terminate this agreement at any time if you choose not to abide by our TERMS AND CONDITIONS. Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks reserves the right to make changes to this agreement as needed. Your sponsorship fee shall not be refunded in the event that you do not attend or if all or part of the show is canceled due to fire, calamity or any other act of God, public enemy, strikes, statutes or ordinances or any legal authority or any other cause beyond our control. Sponsor payment are due by September 1, 2026.

Questions? Please contact Jason Waicunas, the BOTGCC Festival Producer: 503.705.6769 or email: bridgeofthegodscc@gmail.com

Sponsor Name: _____ **Sponsor Representative** _____
Signature: _____ **Date:** _____

Thank you for sponsoring the Bridge of the Gods Centennial Celebration!



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Photo: Visit Cascade Locks



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Please use these hashtags: ***#bridgeofthegods #columbiagorge #cascadelocks #oregon***



Sponsor / Vendor Levels & Benefits	Gold Sponsor Level	Silver Sponsor Level	Bronze Sponsor Level
	Limit of 10 \$1,500 (\$1000 for Gorge-based businesses.)	Limit of 20 \$750 (\$450 for Gorge-based businesses.)	No Limit \$300 (\$150 for Gorge-based businesses.)
10x20 booth space with power & water access. <i>Sponsors bring their pop-up tent / canopy.</i>	YES	BOOTH ADD-ON	NO
10x10 booth space. <i>Sponsors bring their pop-up tent / canopy.</i>	N/A	YES	YES
(1) 6' table & (2) chairs at no cost, delivered to your booth.	YES	BOOTH ADD-ON	NO
Priority booth placement closest to the stage and beer garden.	YES	NO	NO
Banner placement in the main front entrance area. <i>Sponsors provide ground-staked feather banners to display, no horizontal banners.</i>	YES	YES	NO
Banner placement at entrance to Thunder Island. <i>Sponsors provide ground-staked feather banners to display, no horizontal banners.</i>	YES	YES	NO
Banner placement at the stage area (raffle, music & presentations location.) <i>Sponsors provide ground-staked feather banners to display, no horizontal banners.</i>	YES	NO	NO
Sponsor name will be featured on the Oregonian / Oregon Live story for the festival.	YES	NO	NO
Posts on Instagram. See SOCIAL MEDIA GUIDE page above for details.	2 POSTS	1 POST	NO
Sponsor logo on the Official Festival Poster.	YES	YES	NO

Sponsor Booth Add-Ons: (not available to Bronze level sponsors.)

\$40: (2) Chairs. *Delivered to your booth by event staff. *Free for Gold level sponsors.*

\$50: (1) 6 foot Table. *Delivered to your booth by event staff. *Free for Gold level sponsors.*

\$150: Booth location with Power & Water Supply. *110 volt power & potable water supply with garden hose attachment, (bring your own hose if needed.) *Available to Silver level sponsors only.*

\$250: Booth space upgrade from a 10'x10' to a 10'x20' space. **Available to Silver level sponsors only.*

A sponsor is the same definition of being a vendor with a booth onsite.

Outdoor Viewfinder, LLC will keep 25% of the sponsor revenue and 75% will go to the Port of Cascade Locks.

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503.705.6769 or bridgeofthegodscc@gmail.com.

Sponsor (Company Name):	Website:
Street Address:	City, State, Zip Code:
Advance Contact Name(s):	Advance Contact(s) Email Address & Phone Number(s):
Booth Representative name(s):	Booth Representative(s) Email Address & Phone Number(s):
Sponsor Levels: Gold - \$1500.00. (1) 6 ft table, (2) chairs included. (\$1000 for Gorge based businesses.) Silver - \$750.00. <i>Chairs & tables can be rented.</i> (\$450 for Gorge based businesses.) Bronze - \$300.00. <i>No chairs & tables or booth add-on's:</i> (\$150 for Gorge based businesses.) Sponsor Booth Add-On's: Two Chairs - \$40 One 6 foot table - \$50 Booth with Power & Water Access - \$150 Upgrade from a 10'x10' to 10'x20' Booth - \$250	List your sponsor level & booth add-ons (if applicable) with the Total Balance Due:
Can you donate product for the raffle? <i>(No minimum value / amount expected.)</i> <input type="checkbox"/> <input type="checkbox"/> YES <input type="checkbox"/> <input type="checkbox"/> NO	List product names & values for the raffle on Saturday: <i>It's ok to wait until the festival if unknown.</i>
Payment by Check: Make payable to Outdoor Viewfinder, (preferred.) <input type="checkbox"/> <input type="checkbox"/> YES <input type="checkbox"/> <input type="checkbox"/> NO	Payment by Credit Card: <i>Can be phoned in if preferred.</i> Name on Card: Card Number: Exp. Date: 3-Digit Security Code:

Sponsorship Contract

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Due to issues and potential liability, dogs are not allowed at BOTGCC unless they are a registered service animal.

AGREEMENT

By signing this agreement, you expressly release Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks and their agents from any and all liability for any damage, injury or loss to any person or goods which may arise from the occupation of the space by the applicant(s). You agree to hold Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks harmless of any loss or damage by reason thereof. You also agree to comply with all state and local regulations in the operation of your booth. You agree that you have read and agree with the TERMS AND CONDITIONS outlined in this application. Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks may choose to terminate this agreement at any time if you choose not to abide by our TERMS AND CONDITIONS. Jason Waicunas of Outdoor Viewfinder, BOTGCC, the Port of Cascade Locks reserves the right to make changes to this agreement as needed. Your sponsorship fee shall not be refunded in the event that you do not attend or if all or part of the show is canceled due to fire, calamity or any other act of God, public enemy, strikes, statutes or ordinances or any legal authority or any other cause beyond our control. Sponsor payment are due by September 1, 2026.

Questions? Please contact Jason Waicunas, the BOTGCC Festival Producer: 503.705.6769 or email: bridgeofthegodscc@gmail.com

Sponsor Name: _____ **Sponsor Representative** _____
Signature: _____ **Date:** _____

Thank you for sponsoring the Bridge of the Gods Centennial Celebration!